



**For Immediate Release**  
Media Contact: Jeane Wynn  
Wynn-Wynn Media, LLC  
P: 918-283-1834  
F: 206-339-3606  
E: jeane@wynnwynnmedia.com

## **Massive Response to Pelican Book Group's Free E-Books for Lent** *Nearly 13,000 Free E-Books Downloaded on 5 Continents*

**AZTEC, N.M.**—In an effort to ensure that all readers, regardless of ability to pay, are able to experience Christ through fiction during the Lenten season, Pelican Book Group has made its entire current e-book catalog free to all for the duration of the period. Readers on five continents have responded in a big way, downloading nearly 13,000 free e-books!

Pelican's editor-in-chief, Nicola Martinez, said, "The response we've had so far is awesome! It's amazing and exciting to think about the Christian message being spread so far and wide in this manner." Further, she said, "I've always considered Pelican Book Group a ministry first, and we seek to put *the* message above every other business consideration. No monetary value equals the worth of one soul. It is my desire to get Christ's message of hope, forgiveness, and salvation into the hands of as many people as possible as we approach Easter, and I'm thrilled with the enormous response we've had."

All of Pelican Book Group's current individual (non-subscription) e-book releases, including those from its White Rose Publishing, Harbourlight Books, and Watershed Books imprints, are free—with absolutely no strings attached—on the Pelican Book Group website at [www.pelicanbookgroup.com](http://www.pelicanbookgroup.com) now through Holy Thursday, Apr. 2, 2015.

"During our Lenten journey towards Easter, we're giving away e-books. And not just some e-books; the entire current catalog so that readers may experience Christ this season, regardless of the size of their wallets. It is my hope that by the time we celebrate the glorious resurrection of our Lord, Pelican titles will have touched countless hearts and shown Christ to readers in ways that are both entertaining and impacting—and hopefully even transformational," Martinez said previously.

Pelican e-books are available in EPUB, PDF, and MOBI formats.

**Pelican Book Group** is an innovative producer of Christ-centered fiction and is the first publisher to dedicate an entire new-adult romance imprint to promoting sexual purity. Headquartered in the Four Corners area of the United States, Pelican Book Group serves a global audience under its White Rose Publishing, Harbourlight Books, Watershed Books, and Pure Amore imprints. Founded in 2009, Pelican Book Group publishes numerous critically-acclaimed titles from myriad award-winning authors from around the globe. In the company's innovative spirit, Pelican Book Group is among the first to provide subscription-based e-books to the Christian marketplace.

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