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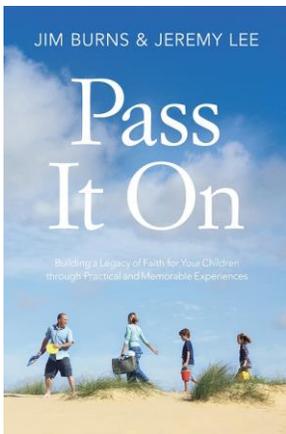
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## PRESS RELEASE

### **The ultimate blueprint for passing your faith on to your children**

*New book invites parents to change the trajectory of their family's spiritual legacy forever*



**Seattle:** Research and experience both support the truth that parents are the single most important factor in determining a child's view of God and whether or not faith will become a cornerstone of his or her adult life. Although it is a great responsibility, moms and dads need not panic at the daunting thought. In ***Pass It On: Building a Legacy of Faith for Your Children through Practical and Memorable Experiences*** (David C Cook/September 1, 2015/ISBN: 978-1434709073/\$15.99), [HomeWord](http://HomeWord) president **Jim Burns** and [ParentMinistry.net](http://ParentMinistry.net) founder **Jeremy Lee** give parents a year-by-year plan for sharing rites of passage that will set the foundation for their child's faith.

*Pass It On* draws its inspiration from Deuteronomy chapter 6:4-9. "Love the Lord your God with all your heart and with all your soul and with all your strength. These commandments that I give you today are to be on your hearts. Impress them on your children. Talk about them when you sit at home and when you walk along the road, when you lie down and when you get up" (verses 5-7, NIV). This short passage provides

God's blueprint for the successful transmission of faith from one generation to the next. Encouraging parents to step boldly into their roles as the spiritual leaders in their home, *Pass it On* shows them how to invite their children with them on a journey of discovering their faith.

Clearly outlining annual, experiential, age-specific rites of passage, this book makes it easy to reinforce the values that will form the foundation of a young person's spiritual life. And it's never too soon or too late to begin. Whether it's the generosity rite in kindergarten, where youngsters participate in a service project, or the manhood/womanhood ceremony for high school seniors, *Pass it On* is filled with practical ideas for parents. It includes specific information to share at each event, gifts or contracts to present, questions to ask and stories of others' experiences for inspiration.

Asking moms and dads to think generationally, Burns and Lee remind readers the work they're doing isn't just for their own children, but for their grandchildren, great-grandchildren and beyond.

"The Bible teaches that we inherit consequences — good and bad — from previous generations of our families, even to the third and fourth generations," Burns points out. "The choices, traditions and teachings we offer our children will affect not only them but also their children. The spiritual riches we might pass on far outweigh the value of any earthly inheritance — spiritual legacies remain for generations."

Ultimately, *Pass it On* calls parents to the bold act of changing the trajectory of their family's faith legacy for generations to come.

For more information about Jim Burns, visit [www.homeword.com](http://www.homeword.com) or follow him on [Facebook \(Homeword\)](#) or [Twitter \(@drijimburns\)](#). To keep up with Jeremy Lee, visit his [website](#) or follow him on [Facebook \(vojeremylee\)](#) or [Twitter \(@vojeremylee\)](#).

## Advance Praise

"I'm so excited for *Pass It On*. Parents must understand that if we want our kids to keep their faith, we need to have more faith conversations during their growing years. I'm excited to endorse something that is more than a book — it's a movement of God."

~ Doug Fields, executive director of HomeWord's Center for Youth/ Family at Azusa Pacific University

"This book celebrates the role of family and community, and helps parents lead their kids to realize their place as adopted children of God. As Jim and Jeremy say, 'Reading this book is meant to be a life-changing experience.'"

~ Chap Clark, author and professor of Youth, Family, and Culture at Fuller Theological Seminary

## About the Authors



**Jim Burns** is a renowned youth and family expert, acclaimed author and founder of the HomeWord radio program that reaches more than 1 million people across the country every day. He is president of HomeWord and executive director of the HomeWord Center for Youth and Family at Azusa Pacific University, a research and training institute offering biblically based resources for parents and youth. Under Burns, the center has become the largest provider of Christian parenting and youth seminars in the United States.

Burns speaks to thousands annually at leadership, marriage and parenting events around the world. He has more than 1.5 million resources in print in more than 25 languages. Burns is a three-time Gold Medallion Award-winning author and has written books for parents, youth workers and students, including: *Faith Conversations for Families*, *Teenology: The Art of Raising Great Teenagers*, *Closer: 52 Devotions to Draw Couples Together*, *Confident Parenting*, *The Purity Code* and *Creating an Intimate Marriage*.

Most recently, he co-authored a premarital resource with Doug Fields called *Getting Ready for Marriage: A Practical Roadmap for Your Journey Together* that has an accompanying workbook and online app.

Burns, his wife, Cathy, and their three daughters, Christy, Rebecca and Heidi, live in southern California.

Connect with Jim Burns at [www.homeword.com](http://www.homeword.com), or follow him on [Facebook \(Homeword\)](#) or [Twitter \(@drjimburns\)](#).

**Jeremy Lee** is the founder of ParentMinistry.net, a subscription-based service for children and youth ministry workers. He was on the writing team for the *Simple Truth Bible* from Group Publishing and the *Ignite Study Bible* from Thomas Nelson Publishers. Jeremy lives in Nashville with his wife and children.



To keep up with Jeremy Lee, visit his [website](#) or follow him on [Facebook \(yojeremylee\)](#) or [Twitter \(@yojeremylee\)](#).

## Suggested interview questions

- What brought the two of you together to write *Pass it On*?
- Why is it so important for parents to create a spiritual legacy for their children?
- Explain what you mean when you ask parents to think "generationally."
- The thought of orchestrating a spiritual legacy for your family can seem daunting. How does *Pass it On* help simplify and clarify the task?

- The foundation of *Pass it On* is the Old Testament book of Deuteronomy. What truths does this book have to offer families today, more than 3,400 years after the time it was written?
- What is a rite of passage, and how does it help a child internalize a truth or lesson?
- Would you describe one of the rites of passages *Pass it On* encourages parents to experience with their kids?
- Can you share a story of how you've celebrated one of these rites in your own family? What feedback have you heard from your children about the practice?
- How do simple habits, such as talking about faith around the dinner table at night, impact your child's faith journey?
- What are the three "M's" in life? What influence can parents have on the three "M's" in their child's life?
- Why do you think some parents place more emphasis on grades or athletics than spiritual development?
- What about families who are getting a late start? Is it too late to build a legacy if your kids are in their teens already?
- How would you describe the ultimate goal of *Pass it On*?

**Jim Burns and Jeremy Lee are available for interviews to promote the release of *Pass it On*. To request a review copy or schedule an interview, please contact Audra Jennings, [audra@liffusegroup.com](mailto:audra@liffusegroup.com).**