

Inspiration & Gratitude are the Buzz Words for 2015

Deerfield Beach, FL - "I never thought that my hobby of photographing the sun would turn into my 'passion project,' never mind a book," says photographer/author, Kim Weiss about, *Sunrise, Sunset: 52 Weeks of Awe & Gratitude* (HCI Books – Fall 2014 -- ISBN; 9780757318085-- \$10.95). "Odd as it is to go from publicist to 'author,' I was moved to share the sense of awe I get to experience every day from my 14th floor terrace." Her universally loved sunrises (& sunsets) fill the pages, accompanied by the sage words of inspiring people we admire. Each week commentary from people like Candace Bushnell, Lisa Nichols, Jack Canfield, Joan Halifax, Marty Becker, Marci Shimoff and many, many more complement the visual beauty of sun rising and setting.

"I'm actually thrilled to see that a growing number of admirers of my photographs have convened on Facebook and Instagram and not only like my pictures but are inspired to post their own," says Weiss. "We're many thousands strong and have posts from Nova Scotia to Guam."

Sunrise, Sunset, (which happens to fit nicely inside a bag, or perch on a nightstand), is the ultimate gift book for saying "thank you," sharing a blessing or offering an oasis for spiritual awakening. From sunrise to sunset this book will be a perennial source of inspiration.

Weiss's actively growing community of backyard photographers can be joined on her Facebook page: <https://www.facebook.com/KimWeissSunriseSunset> and all her events and reviews can be seen at: www.sunrisesunsetbook.com

We hope this will interest you for a gift guide, a feature, or as a giveaway for your audience.

A significant portion of the proceeds from book sales goes to AVDA – an organization dedicated to helping and bringing hope to women who have suffered domestic violence. For more information on this very worthwhile cause, please visit: www.avdaonline.org.

In great appreciation of your consideration. Please contact Kim Weiss at (800) 851-9100 ext. 212 or kim.weiss@hcibooks.com for an interview, excerpt, or a review copy.

ABOUT THE AUTHOR

Kim Weiss (Boynton Beach, FL) has been a publicist in the book industry for many years and coaches other writers aspiring to be bestselling authors. Her love of nature and photography began when she was just a little girl and bloomed into the writer and photographer she is today. From her 14th floor terrace she witnesses the beauty of nature and captures it through the lens of her camera. As a storyteller, Kim has contributed to the hugely popular *Chicken Soup for the Soul* series and *The Ultimate Bird Lover* with "America's Vet" Marty Becker. You can also find Kim's stories and photos in Arielle Ford's acclaimed book *Hot Chocolate for the Mystical Soul*. When she's not working with authors, Kim is studying opera, playing guitar, being entertained by her birds and cats, or taking photos from her terrace at sunrise and sunset.

